

Make Your Vote Count For...

Rational Energy and Fiscal Policies
Preparing Our City for the End of Cheap Oil
A Healthy Economy and Environment
Livable Neighborhoods
Citywide Energy Conservation Program
A Local Community Currency
Instant Runoff Voting
Adequate Water and Energy Supplies
Community Gardens
Traffic-Reducing Standards
Support for Our Youth
Community-Serving Business
A Living Wage Ordinance

Elect

BOB

GRAGSON

CITY COUNCIL

To contribute, send check made payable to: Friends of Bob Gragson, PO Box 681, Ukiah, CA 95482 - ID#1268608. The law requires that you supply an occupation and employer for contributions of \$100 or more.

For a "Gragson for City Council" lawn sign, window sign, or bumper sticker, or to volunteer to distribute my campaign literature in your neighborhood or call your neighbors, please contact my campaign at

www.gragson.com
or 707.463.8863

QUALIFICATIONS

Professional Background

- Over 17 years executive nonprofit management experience with four organizations administering budgets of up to \$1.2 million
- Currently Executive Director of the Solar Living Institute, Hopland, CA
- Served as chief executive of United Ways in Centralia, WA; Roswell, NM; and Ravenna, OH
- Small business owner for over six years
- Over seven years experience as volunteer community organizer
- Created a community volunteer center
- Oversaw development of a community needs and assets assessment
- Served as intern in county budget office

Community Service

- Rotarian involved in community service for over 17 years
- Candidate, Kent (OH) City School Board (2001)
- Streetsboro Area Chamber of Commerce (President, 1998; Board of Directors, 1996-99)
- Leadership Portage County (OH), Class of 1997
- Chaves County Emergency Food & Shelter Board, Roswell, NM (Chairman, 1992-95)
- Chaves County United Literacy Action Coalition, Roswell, NM (1992-95; Convener, 1992; Chairman, Grant Development Committee, 1993-94)
- REACH 2000, Roswell, NM (Board of Directors, 1991-95; Executive Committee, 1993-95; Treasurer, 1994-95; Chairman, Administrative Committee, 1994-95; Planning Facilitator, 1994-95)
- Job Service Employers Council, Roswell, NM (1991-95; Treasurer, 1993-95; Chairman, Partners in Education Committee, 1994-95)
- New Mexico First (Participant, 9th NM Town Hall: "Financing NM Government," 1992)
- Lewis County DARE, Chehalis, WA (Member, 1990-91)
- Community Mobilization Council of Lewis County, WA (Member, 1989-91)
- East Lewis County Community Care Foundation, Morton, WA (Member, 1989-91)
- Job Service Employers Committee of Lewis County, WA (Chairman, 1988-91)
- Thurston County Literacy Council, Olympia, WA (President, 1983-84)
- Friends United for Safe Energy, Greenville, SC (Coordinator and Spokesperson, 1978-79)
- County coordinator of two presidential campaigns
- Treasurer of two city council campaigns

Education

- Graduate Studies, Public Administration, The Evergreen State College, Olympia, WA, 1984-88
- B.A., Business Administration and Philosophy, Furman University, Greenville, SC, 1976

Elect



**Bob
Gragson**

UKIAH CITY COUNCIL

Vote November 2, 2004

As your City Councilmember, I will be an effective voice for rational energy and fiscal policies, a healthy economy and environment, and livable neighborhoods.

My election priorities include preparing our community for the end of cheap oil by establishing a citywide energy conservation program and a local community currency, ensuring adequate water and energy supplies, and developing community gardens and equipment libraries. I also support traffic-reducing standards, programs for our youth, community-serving business, a living wage ordinance, and instant runoff voting to ensure candidates are elected with at least 50% of the vote.

I will oppose irresponsible development. I am committed to strong resident participation in the critical City Hall decisions that affect our community.

Thanks for considering giving me the opportunity to serve you!

I ask for your vote.

www.gragson.com

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Bob Gragson

FOR UKIAH CITY COUNCIL

I believe that in the months ahead, a new reality will emerge in Ukiah. As we approach world peak production of natural gas and oil, the forthcoming gap between demand and supply of fossil fuels will severely impact our lives. We need only remember when oil production peaked nationally in the 1970's to understand what lies ahead. The difference between then and now is there are no more new places from which to import oil.

Most politicians won't discuss oil and natural gas depletion. They are either ignorant of it, or they fear it will lose them votes. My campaign is not about ignorance or fear however. It is about empowering ourselves in the face of perhaps the greatest challenge human beings have ever encountered.

I believe we should develop instant runoff voting so all city officials are elected with at least 50% of the vote.

I believe Ukiah must be proactive to the changes ahead. I envision community-wide educational campaigns to reduce energy consumption and vigorously transition Ukiah to renewable energy. I believe Ukiah must develop community gardens and seed banks, municipal compost production, car co-ops, equipment libraries, and localized manufacturing of solar technology to be prepared for the anticipated changes from fossil fuel depletion.

My campaign is not about ignorance or fear, but about empowering ourselves.

I will also advocate for a living wage ordinance, affordable and sustainable housing, a local currency to help strengthen our local economy and our local businesses, and incentives for business development of locally-owned and operated artisan trades.

Additionally, I propose Ukiah establish a city council with five ward seats and two at-large seats to create better representation of all neighborhoods on council. I also firmly believe that the city should develop instant runoff voting like Berkeley and San Francisco have done so that all elected city officials enter office with at least 50% of the vote.

My hometown is Bartlesville, Oklahoma, and I spent my first 17 years there. I have also lived in Greenville, SC; Olympia and Centralia, WA; Roswell, NM; and Kent, OH, before moving to Ukiah in March 2003. I have over 17 years nonprofit management experience serving as executive director of three United Ways and as Executive Director of the Solar Living Institute in Hopland. A former business owner of six years, I have also served as board president of a chamber of commerce. I have completed a B. A. in Business and Philosophy at Furman University and graduate work in public administration at

The Evergreen State College. I am a member and Secretary of the South Ukiah Rotary Club and have been a Rotarian for over 17 years. I am married and have a fourth-grader and seventh-grader in the Ukiah public school system.

More information about Gragson is available at www.gragson.com.

"Energy and water are the two issues that will most affect our lives in the future -- especially here in northern California. If you think energy and water prices are high now, just wait. Bob Gragson has a better understanding of the problems we are likely to confront along these lines, and of the positive strategies that local communities can adopt, than anyone else I know of in this region."

-- Richard Heinberg, author of The Party's Over and Powerdown